

**Subject:** Re: Art Walk Tour  
**From:** Lorena Parker <lparker@sanpedrobid.com>  
**Date:** 01/17/2017 03:16 PM  
**To:** "Bezmalinovich, Augie" <ABezmalinovich@portla.org>

Augie,

Please see my responses below:

Lorena Parker  
*Executive Director*  
*San Pedro Property Owners' Alliance*  
**San Pedro Historic Waterfront  
Business Improvement District**  
390 W. 7th Street | San Pedro, CA 90731  
T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)  
[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)  
[www.sanpedrobid.com](http://www.sanpedrobid.com)

On Tue, Jan 17, 2017 at 1:45 PM, Bezmalinovich, Augie  
<[ABezmalinovich@portla.org](mailto:ABezmalinovich@portla.org)> wrote:

Can you send me a overhead map with a circle on where you would like to park the trolley at the Terminal? I DON'T HAVE ONE AND CAN'T CREATE ONE BECAUSE I DON'T KNOW WHERE THE BEST PLACE TO PARK THE TROLLEY.

Would you be charging for the tour? YES. \$25, AND IT WOULD BE SPLIT BETWEEN ALL PARTICIPATING PARTIES (SPPOA TO COVER TROLLEY EXPENSE, ARTS GROUP FOR ART WALK TOUR AND SIRENS FOR PROVIDING HOSPITALITY. SUSAN'S PART IS QUESTIONABLE. IT DEPENDS IF SHE IS ABLE TO HELP US BREAK THE CRUISE LINE BARRIER.) If so, how much and how would you collect the money? Who would keep this money?

Where would you take the passengers after the trolley departs from the cruise terminal? FIRST, A QUICK TOUR OF LILYAN FIERMAN WALKWAY, THEN A GUIDED ART TOUR PRESENTED BY PAT CARROLL AND ENDING WITH A HOSPITALITY COFFEE/TEA TIME AT SIRENS. JOE WILL ALSO BE ON THE TOUR TO ENSURE EVERYTHING RUNS SMOOTHLY. WE ALSO JUST GOT SET UP TO TAKE CREDIT CARDS.

Who would be running the tour? JOE AT CRUISE TERMINAL. PAT CARROLL ART WALK. Who would your tour guides be? PAT CARROLL

Would you need a booth at the Cruise terminal? IT DEPENDS ON THE LOCATION. I NEED HELP TO IDENTIFY THE LOCATION. I BROUGHT BOLT CUTTERS TODAY SO JOE AND I CAN DEAL WITH THE LOCKS TOMORROW.

**From:** Lorena Parker [mailto:[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)]  
**Sent:** Tuesday, January 17, 2017 1:10 PM  
**To:** Bezmalinovich, Augie  
**Subject:** Re: Art Walk Tour

We want to have a 2:00pm Art Tour. The trolley will pick up cruise passengers and bring them back by around 3:00ish.

We want to be able to park the trolley there early to advertise the Art Walk. They question is where can the trolley be parked to strategically attract the passengers? How far ahead of time can we park the trolley there? 2 hours, the day before? Can the trolley be parked there the Sunday before?

Lorena Parker

*Executive Director*

*San Pedro Property Owners' Alliance*

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[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)

[www.sanpedrobid.com](http://www.sanpedrobid.com)

On Tue, Jan 17, 2017 at 12:40 PM, Bezmalinovich, Augie  
<[ABezmalinovich@portla.org](mailto:ABezmalinovich@portla.org)> wrote:

Please let me know in complete detail what you're planning to do and then I'll send it off to a few folks and see what they say. OK?

**From:** Lorena Parker [mailto:[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)]  
**Sent:** Tuesday, January 17, 2017 12:37 PM  
**To:** Bezmalinovich, Augie  
**Subject:** Art Walk Tour

Augie,

How can we confirm what POLA/POLA security will let us do? We want to market the Art Tour on 1/24/17 using the trolley itself.

Lorena Parker

*Executive Director*

*San Pedro Property Owners' Alliance*

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**Business Improvement District**

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[Lparker@sanpedrobid.com](mailto:Lparker@sanpedrobid.com)

[www.sanpedrobid.com](http://www.sanpedrobid.com)

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